

# HALEY McBRIDE

*She's a world-traveling model and a heck of a photographer*

BY KERRY SPECKMAN • PHOTO BY HALEY McBRIDE

It's ironic that **Haley McBride** may wind up being famous for standing in front of the camera since she's spent the most of her life behind it. For years, the St. Augustine resident traveled the globe snapping pictures of other people for fashion layouts, ad campaigns and at weddings. But last year, she became the subject after being discovered by local photographer King Paul. Now represented by Prodigy Model Management in Miami, the 22-year-old beauty has already lived and worked in Paris and Greece and been featured in *Vogue*, *Glamour* and *Lucky*. As of press time, she was being considered for a gig with Armani that would put her freckled face in every one of their U.S. stores.

Here's what you won't read about her on her comp card:

- She started surfing when she was 12 years old. She used to compete but now just surfs for herself and has hit the waves in Hawaii, Costa Rica, Puerto Rico, Fiji and Australia.
- The antithesis of a "model-type," she says she never buys fashion magazines and barely brushes her hair.
- She worked as a park ranger at Anastasia State Park for a summer but was disappointed to find the job more about physical labor than environmental conservation.
- Unable to find cute, affordable swimsuits that fit well, she started her own swimwear company called Aruka, which was featured as one of Etsy Finds of the Day.
- She considers the sea her greatest influence and inspiration and finds "wisdom in the waves."
- Just days before she was planning to move to Paris, she was offered a job as photographer and PR director for Sun Bum, a sun care line. "It hit my heart pretty hard, like the last wave in a set," she says. "This is like my dream job. This summer is going to be epic." ✨

